

THE CONTRACTOR AI STARTER PACK

5 Claude Prompts. AI Tool Guide. Software Audit Worksheet.

Built by AI for Contractors

aiforcontractors.ai

This pack is free. Use it. Share it. Copy the prompts.

Information should be free. Implementation is paid.

Want the implementation? DM us STACK on Instagram.

[@aiforcontractors.ai](https://www.instagram.com/aiforcontractors.ai)

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WHAT'S INSIDE

Part 1: 5 Claude Prompts That Run Your Office

Page 3

Part 2: What AI Should I Use? The Contractor Tool Guide

Page 8

Part 3: The Software Audit Worksheet

Page 10

Part 4: What to Do Next

Page 12

HOW TO USE THIS

Open Claude (claude.ai) or ChatGPT. Paste the prompt exactly as written. Replace the [BRACKETED] sections with your real information. Hit enter. That's it. Each prompt is designed to produce an immediately usable output for a real contractor operation.

We use Claude for all of these internally at our painting company. Claude follows instructions more precisely and handles longer context better. ChatGPT works too, but the results won't be as tight.

PART 1

5 Claude Prompts That Run Your Office

These are real prompts we use at Gables & Grove, a \$2M+ painting company in South Florida. They are not generic templates. They are production-tested on real jobs, real crews, and real money.

PROMPT 1

The Estimate Follow-Up Machine

Replaces: Manual follow-up tracking, sticky notes, forgetting to call back

```
You are a follow-up assistant for [COMPANY NAME], a [TRADE] contractor.

Here are my open estimates from the past 30 days:

[PASTE YOUR OPEN ESTIMATES LIST – include customer name, job description,
estimate amount, date sent, and any notes]

For each estimate, write a follow-up message that:
- References the specific job and amount
- Feels personal, not automated
- Creates gentle urgency without being pushy
- Asks a question to re-open the conversation
- Is under 50 words
- Sounds like a real person texting, not a marketing email

Categorize each estimate as:
- HOT (sent within 7 days, high value)
- WARM (7-14 days old)
- COLD (14-30 days old)
- DEAD (30+ days – suggest a different approach)

Write the messages in order of priority. Start with HOT.
```

47% of quotes in the trades never get a single follow-up. This prompt alone can recover 5-15% of lost revenue.

PROMPT 2

The Morning Ops Briefing

Replaces: Checking 4 different apps every morning, hoping you didn't forget something

You are the operations intelligence assistant for [COMPANY NAME], a [TRADE] contractor with [X] employees.

Here is today's information:

SCHEDULE:

[Paste today's job schedule – crew assignments, locations, job types]

WEATHER:

[Paste today's weather forecast for your area]

OPEN ISSUES:

[Paste any known issues – material delays, crew callouts, equipment problems, customer complaints]

PIPELINE:

[Paste upcoming estimates or jobs in the pipeline]

Generate a morning briefing that:

1. Flags any schedule conflicts or weather risks
2. Identifies the #1 thing that could go wrong today and how to prevent it
3. Lists the top 3 priorities for the day
4. Notes any follow-ups I need to make
5. Gives me a cash flow note (jobs completing today = revenue coming in)

Keep it under 300 words. Write it like a field general's briefing, not a report.

Run this every morning at 6am. Takes 2 minutes to paste your data. Saves 30 minutes of context-switching.

PROMPT 3

The Review Response Writer

Replaces: Ignoring reviews, copy-pasting 'Thank you for your feedback!' on everything

You are the reputation manager for [COMPANY NAME], a [TRADE] contractor.

Our brand voice: professional but warm, confident, grateful. We mention specific details from the job. We never sound generic or automated.

Here are reviews that need responses:

[PASTE REVIEWS – include star rating, customer name, review text, and any details you remember about the job]

For each review, write a response that:

FOR 5-STAR REVIEWS:

- Thanks them by name
- References a specific detail from their job
- Mentions you'd love to work with them again
- Keeps it under 60 words

FOR 3-4 STAR REVIEWS:

- Thanks them genuinely
- Acknowledges what could have been better
- Offers to make it right (with a phone number)
- Shows you take feedback seriously

FOR 1-2 STAR REVIEWS:

- Do NOT get defensive
- Acknowledge their frustration
- Take the conversation offline (provide phone number)
- Keep it short and professional
- Show future readers that you handle problems well

Companies that respond to all reviews see up to 20% higher conversion from search.

PROMPT 4

The Job Description Generator

Replaces: Spending 2 hours writing a job post, copying a generic template, getting zero qualified applicants

You are an HR assistant for [COMPANY NAME], a [TRADE] contractor based in [CITY, STATE] with [X] employees.

I need to hire a [POSITION TITLE].

Details:

- Pay range: [RANGE]
- Full-time / Part-time: [CHOOSE]
- Experience required: [YEARS / LEVEL]
- Key responsibilities: [LIST 3-5]
- Must-have skills: [LIST]
- Nice-to-have: [LIST]
- What makes our company different: [1-2 SENTENCES]
- Start date: [DATE]

Write a job posting that:

1. Opens with why someone would WANT this job (not just what you need)
2. Is specific about daily work – no vague corporate language
3. Includes pay range (candidates skip posts without it)
4. Mentions growth potential if applicable
5. Ends with clear next steps to apply
6. Reads at a 7th grade level – simple, direct, no fluff
7. Is under 400 words

Also generate:

- A 2-sentence version for Instagram/social
- 3 interview screening questions specific to this role

A good job description is a sales pitch to the candidate. This prompt writes it like one.

PROMPT 5

The Scope of Work Drafter

Replaces: Writing scopes from scratch every time, missing items, scope creep from vague agreements

You are a scope-of-work specialist for [COMPANY NAME], a [TRADE] contractor.

I need a detailed scope of work for the following job:

CLIENT: [Name]

PROPERTY: [Address, type – residential/commercial, approx size]

JOB TYPE: [Describe the work – e.g., 'full exterior repaint, 2-story home, stucco substrate, includes trim and fascia']

MATERIALS: [Specify if known – e.g., 'Sherwin-Williams Duration, 2 coats']

SPECIAL CONDITIONS: [Note anything unusual – e.g., 'HOA color approval needed', 'occupied during work', 'pool area requires masking']

TIMELINE: [Expected start date and duration]

ESTIMATE AMOUNT: [If already quoted]

Generate a professional scope of work that includes:

1. Project overview (2-3 sentences)
2. Detailed work items (numbered list with specifics)
3. Materials and specifications
4. What IS included
5. What is NOT included (exclusions)
6. Timeline and milestones
7. Payment terms (50% deposit, balance on completion – adjust if different)
8. Warranty terms
9. Signature lines

Use clear, professional language. No jargon the homeowner wouldn't understand. Format it so it could be printed or emailed as a PDF.

A clear scope prevents disputes, sets expectations, and makes you look more professional than 90% of competitors.

PART 2

What AI Should I Use?

The Contractor's AI Tool Guide

There are thousands of AI tools. You need about 8. Here are the ones that matter for running a contracting business, what each does, and when to use it.

TOOL	WHAT IT DOES	COST	USE IT FOR
Claude (claude.ai)	Thinking, writing, operations, analysis	\$20/mo Pro	Estimates, emails, SOPs, review responses, hiring
ChatGPT (openai.com)	General AI, plugins, browsing, image gen	\$20/mo Plus	Quick questions, image generation, web search
Gemini (gemini.google.com)	Google integration, long documents	Free / \$20	Analyzing long docs, Google Workspace tasks
MidJourney (midjourney.com)	AI image generation	\$10-30/mo	Marketing photos, social content, before/afters
Wispr Flow (wispr.com)	Voice-to-text (speaks, it types)	\$10/mo	Voice notes to estimates, emails from your truck
ElevenLabs (elevenlabs.io)	Voice cloning, text-to-speech	\$5-22/mo	AI voice agents, phone systems, content narration
CapCut (capcut.com)	Video editing with AI features	Free / \$8	Social content, job site videos, reels
Cursor (cursor.com)	AI code editor	\$20/mo	Building custom tools, automation scripts

OUR RECOMMENDATION

Start with Claude. It is the best AI for contractor operations — better at following detailed instructions, handles longer documents, and produces more usable output than ChatGPT for business tasks. The 5 prompts in Part 1 are built for Claude.

Add Wispr Flow next if you work from your truck. Talk into your phone and it types everything.
Voice note into Claude prompt into finished estimate.

- If most of the 'Talks to Other Tools?' column says No — you are running disconnected systems. Every time your team re-enters data from one tool to another, that is wasted labor.
- If the 'Has AI?' column is mostly No — your tools were built before the AI shift. They cannot learn, adapt, or make decisions. You are paying for static software in a dynamic world.
- If your total annual spend is above \$10,000 — you are likely overpaying for capabilities that a single AI-native system could replace.
- Count how many logins your team needs every day. Each one is friction. Each one is a place where data gets lost or entered twice.

PART 4

What to Do Next

OPTION 1: RUN THE FREE AUDIT

Go to aiforcontractors.ai/audit — answer 9 questions about your operation. Takes 2 minutes. You will get a score across 9 categories, an estimated dollar amount you are losing to operational gaps, and specific recommendations.

OPTION 2: BOOK A FREE DIAGNOSTIC CALL

15 minutes. No pitch. We learn about your operation and tell you straight — can AI help, and are we the right ones to build it. Book at aiforcontractors.ai.

OPTION 3: DM US STACK

Send us STACK on Instagram [@aiforcontractors.ai](https://www.instagram.com/aiforcontractors.ai) and we will start the conversation. We will ask you three questions, figure out where your biggest leak is, and tell you exactly what we would build to fix it.

OPTION 4: JOIN THE TIKRR FOUNDER CLUB

TIKRR is our AI-native platform for painting contractors. Customer portal, CRM, marketing newsletters, production tools, estimating, scope generation — all AI, all connected, all in one system. Sign up at tikrr.com.

ABOUT AI FOR CONTRACTORS

We are contractors and developers. We built the AI stack for our own \$2M+ painting company, then packaged it for every trade. 37 agents across 10 operational categories. Not chatbots. Not automations. Agentic systems that think, decide, and act.

Information should be free. Implementation is paid. This starter pack is the information. When you are ready for the implementation — we are here.

aiforcontractors.ai

@aiforcontractors.ai on Instagram

STACK UP.